

NCC Cable System Order

Order #	62583696
Syscode	0897
System Name	Spectrum/University Of Wisconsin
Market	Madison

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Jul18
-	

Flight Dates	09/17/18 - 09/30/18
Agency	Del Cielo Media
Advertiser	Americans for Prosperity

Client Code	AFPDC
Product Code	ORDR
Est Code	920926
Product Name	9.21-9.26
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/20/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$177.00		
Commission	\$26.55		
Net Total	\$150.45		
Total Spots	27		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/19. New order. Please review and confirm. Thank you.
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	9/19 ADDITION	9/24/18	9/30/18	05:00	09:00	X	X	X					-	-	3	\$6.00	\$18.00	30	
2	FXNC	9/19 ADDITION	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	6	\$5.00	\$30.00	30	
3	FXNC	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$14.00	\$42.00	30	
4	HGTV	913903	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	3	\$6.00	\$18.00	30	
5	MNBC	9/19 ADDITION	9/24/18	9/30/18	05:00	09:00	X	X	X					-	-	3	\$6.00	\$18.00	30	
6	TBSC	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$11.00	\$33.00	30	
7	TVL	9/19 ADDITION	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	6	\$3.00	\$18.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	27	0	0	0	0	0	0	0	0	0	0	0	27
AMT	\$177.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$177.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/21/18

62583696 | Madison | Spectrum/University Of Wisconsin | 0897 |

NCC Cable System Order

Order #	62583696	Flight Dates	09/17/18 - 09/30/18	Update Date	09/20/18
Syscode	7838	Agency	Del Cielo Media	Version	1 Vs. 1
System Name	Spectrum/Madison Interconnect, WI	Advertiser	Americans for Prosperity	Show All Lines	
Market	Madison			Total # of Weeks	2
		Client Code	AFPCD	Total	\$8,505.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$1,275.75
Sales Coordinator	Becca Karam	Est Code	920926	Net Total	\$7,229.25
Office	Washington	Product Name	9.21-9.26	Total Spots	38
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Jul18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9/19. New order. Please review and confirm. Thank you.			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	9/19 ADDITION	9/24/18	9/30/18	05:00	09:00	X	X	X					-	-	3	\$259.00	\$777.00	30	
2	FXNC	913903	9/24/18	9/30/18	05:00	09:00	X	X	X					-	-	3	\$281.00	\$843.00	30	
3	FXNC	9/19 ADDITION	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	7	\$236.00	\$1,652.00	30	
4	HGTV	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$371.00	\$1,113.00	30	
5	HIST	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$245.00	\$735.00	30	
6	MNBC	9/19 ADDITION	9/24/18	9/30/18	05:00	09:00	X	X	X					-	-	3	\$191.00	\$573.00	30	
7	MNBC	9/19 ADDITION	9/24/18	9/30/18	09:00	16:00	X	X	X					-	-	6	\$146.00	\$876.00	30	
8	TLC	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	4	\$70.00	\$280.00	30	
9	TNT	913903	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$259.00	\$777.00	30	
10	USA	9/19 ADDITION	9/24/18	9/30/18	19:00	24:00	X	X	X					-	-	3	\$293.00	\$879.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	38	0	0	0	0	0	0	0	0	0	0	0	38
AMT	\$8,505.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,505.00

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62583696 | Madison | Spectrum/Madison Interconnect, WI | 7838 |